

DAY f CARING

BACKGROUND

Day of Caring demonstrates the power generated by businesses and nonprofits working together to make a significant and lasting difference in our community. United Way equips more than 350 volunteers to dig in and get their hands dirty, benefiting nonprofits at projects all across Whitley County, making it the largest volunteer event in the community.

OPPORTUNITY

As a sponsor of Day of Caring, join people in our community giving back and making Whitley County a better place to call home... for everyone. This event is your opportunity to show the rest of the community what caring can look like. Your sponsorship supports the necessary supplies that make this work possible.

The 2019 Day of Caring will take place on September 24th, and will begin with the Kickoff Breakfast at the Whitley County 4-H Community Center.

AN OPPORTUNITY

to make a lasting impact in our community. This event offers companies a wide range of partnership opportunities.

INVESTMENT IMPACT

Provide support to many nonprofit organizations that benefit from Day of Caring projects.

EMPLOYEE ENGAGEMENT

- Volunteer at one of the many projects in the community during the day.
- Plan education for your staff (i.e. Lunch & Learns) or share meaningful human services information in internal publications.

BRAND LIFT

- By sponsoring Day of Caring, you show that your company supports the community by encouraging and supporting volunteerism.
- Your company can receive significant recognition in advertising and outreach materials before, during and after the event.



SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	DIAMOND \$3,000	PLATINUM \$1,000	GOLD \$500	SILVER \$250
Included in DoC Press Release	✓			
First Pick of Volunteer Projects <small>Sponsorship due by July 19th</small>	✓	✓		
Logo in all event email communication	✓	✓ Name Only		
Recognition on UWWC Website	✓	✓	✓	✓
Recognition on DoC t-shirt	✓	✓	✓ Name Only	
Banner displayed at DoC Breakfast	✓			
Recognition on pull-up banners at DoC Breakfast	✓	✓	✓	
Listed in on-screen presentation at DoC Breakfast	✓	✓	✓	✓

EVENT SIGNAGE

If your company wishes to have a Day of Caring team and would like to secure 1st pick of volunteer projects, sponsorship forms are respectfully requested by **July 19th**. In order to secure all other sponsorship benefits please return your sponsorship form by **September 1st**.

United Way of
Whitley County



United Way of
Whitley County



DAY f CARING

Send to: PO Box 464 Columbia City, IN 46725

CHOOSE YOUR SPONSORSHIP LEVEL:

Diamond Platinum Gold Silver

or, I would like to make a donation to the event in the amount of \$_____

Check Included Please Invoice Me

Contact Name: _____

Company Name (as you wish it to appear): _____

Email: _____

Phone: _____

Address: _____

Please email your hi-res logo to be included in materials to: k.sheets@unitedwaywhitley.org

**Yes! My company would like to have a Day of Caring team.
Please contact me with more information.**

If your company wishes to have a Day of Caring team and would like to secure 1st pick of volunteer projects, sponsorship forms are respectfully requested by **July 19th**. In order to secure all other sponsorship benefits please return your sponsorship form by **September 1st**.